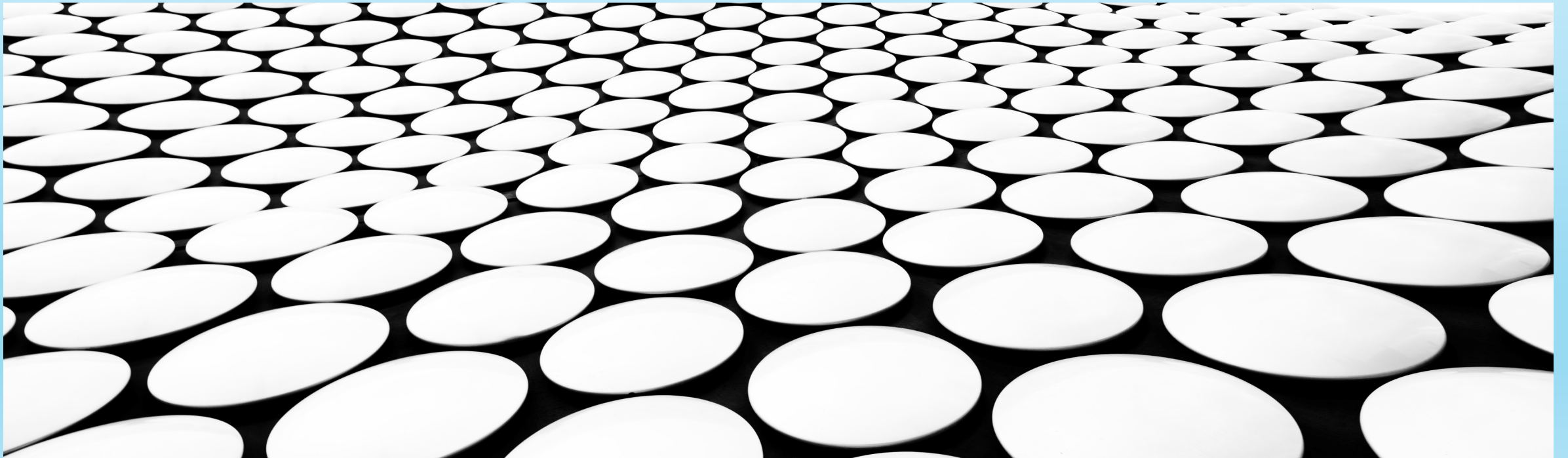


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# CREATIVE LEADERSHIP

BRAD LADEMANN, MISSOURI AFTERSCHOOL NETWORK (MASN)





## **CREATIVE LEADERSHIP**

# LEADERSHIP QUOTES

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## CREATIVE LEADERSHIP

“I’m a leader, not a follower. Unless it’s a dark place, then you’re going first.”

-Anonymous

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## CREATIVE LEADERSHIP

“The problem with being a leader is that you’re never sure if you are being followed or chased.”

– Claire A. Murray

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## CREATIVE LEADERSHIP

“Leadership is the art of getting someone else to do something you want done because he wants to do it.”

-Dwight Eisenhower



## **CREATIVE LEADERSHIP**

# Creativity in Leadership



**CREATIVE LEADERSHIP**

Creativity in **LEADERSHIP**



# LEADERSHIP

What do leaders do?

What are some leadership characteristics?

How would you define leadership?



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## LEADERSHIP

**LEADERSHIP:** The art of mobilizing others to want to struggle for shared aspirations

From *The Leadership Challenge* by Kouzes and Posner

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## LEADERSHIP

**LEADERSHIP:** The art of mobilizing others **TO WANT TO** struggle for shared aspirations

From *The Leadership Challenge* by Kouzes and Posner

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# LEADERSHIP

## FIVE PRACTICES OF LEADERSHIP

- Challenge the Process
- Inspire a Shared Vision
- Enable Others to Act
- Model the Way
- Encourage the Heart

From *The Leadership Challenge* by Kouzes and Posner



**CREATIVITY**

# **CREATIVITY** in Leadership



## **CREATIVITY**

When you hear the word “creativity”, what comes to mind?

On a scale of 1-10, how would you rate yourself on creativity?

How would you define “creative” or “creativity”?



## CREATIVITY

**CREATIVITY:** The ability to modify self-imposed constraints; the ability to break patterns.



## CREATIVITY

A study from Duke University found that at least 45% of our waking behavior is habitual.

Agree or Disagree?

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# CREATIVITY

## Myths About Creativity

**Myth #1: Only special people are creative**

**Myth #2: Creativity is about special activities**

**Myth #3: People are either creative or they're not**



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**CREATIVITY**

# APPLE DRAWING ACTIVITY



Apple Drawing Ideation: Retrieved from <https://toolbox.hyperisland.com/apple-drawing-ideation-exercise>

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## CREATIVE LEADERSHIP

### Definitions of Creative Leadership

“The ability to deliberately engage one’s imagination to define and guide a group toward a novel goal—a direction that is new for the group”

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# CREATIVE LEADERSHIP

## Definitions of Creative Leadership

“Leading people through a common process or method of finding and defining problems, solving them, and implementing the new solutions”

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# CREATIVE LEADERSHIP

## Forms of Creative Leadership

- Organizational: Tone of openness to novel ideas
- InterPersonal: Collective creativity within staff
- IntraPersonal: “The Great Man” Perspective

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## CREATIVITY TOOLS

- What would we never do? What is right about that idea? (Chic Thompson, WAGILabs)
- Should v. Could (Ozan Varol, *How to Think Like a Rocket Scientist*)
- What If..? Questions

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## CREATIVE LEADERSHIP

# REFLECTION: HEAD, HEART, FEET

**Head:** Something you have learned today

**Heart:** Something that stirred you today

**Feet:** Something you will take action on soon

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**CREATIVE LEADERSHIP**

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