NUTS & BOLTS FOR OPERATING YOUR 21ST CCLC PROGRAM

Part 3: Relationships & Communication
STUDENTS

• Communicating high expectations
• Giving students a voice in programming
• Connecting to real world experiences
SCHOOL DAY PERSONNEL

• Fostering informal and formal connections

• Scheduling regular meetings

• Designing afterschool activities complementary to school day curricula
COMMUNITY MEMBERS

- Finding and keeping partners
- Creating service learning projects
- Encouraging staff relationships in the community
COMMUNICATIONS

- Developing a communications plan
- Identifying your audiences
- Crafting your message
- Preparing newsletters
- Using social media
- Designing family outreach
- Keeping school day staff in the loop
LESSONS LEARNED

• What 1 or 2 things did you do in the first 6 months that made your life easier?

• What do you know now that you wish you had known when you first started your program?
RESOURCES

• Building and Managing Quality Afterschool Programs
• Beyond the Bell
• http://www.sedl.org/afterschool/iqa/events/webinars.html
http://www.sedl.org/afterschool/iqa/index.html
https://www.facebook.com/groups/IQA.SEDL/