Building a Strong Foundation for Sustainability

Illinois Quality Afterschool

March 2016
Springfield & Chicago, Illinois
Workshop Goal

This workshop prepares participants to develop a formal sustainability plan that incorporates activities required for the continued operation of an afterschool program.

Objectives:

• Recognize the prerequisites for sustaining your program
• Practice using skills that support sustainability
What Does Sustainability Mean to You?

Marion Baldwin
Sustainability.
Everyone wants it; everyone sees it differently.
What does sustainability mean to you?
sustain`ability: n.
Capable of being prolonged; to keep up; to withstand.
Six Tracks to Sustainability
Six Tracks to Sustainability

- Management
- Evaluation
- Programming
- Integrating K–12 and Afterschool
- Communication
- Collaboration
Management

• Management structure
• Staffing
• Operating procedure
• Proper use of funds and resources
Management, cont.

High-Quality Professional Development

- Planning
- Preparing
- Empowering
- Implementing
- Sustaining
Evaluation

• Showcase project strengths
• Identify opportunities for growth
• Continuous improvement
• Long-range evaluation plan
Programming

• Balanced approach
• Intentional
• Content-rich and aligned with standards
• Interesting and diverse opportunities
• Honoring student voice
Integrating K–12 and Afterschool

• Expanding learning beyond the school day

• Building relationships with school staff focused on student learning and development
Communication

• Internal and external communications
• Targeting your audience
• Telling your story
Collaboration

- Partners with compatible goals
- Mutually beneficial relationships
- Collaborative leadership system
Six Tracks to Sustainability

Management

Collaboration

Collecting and Using Data

Programming

Communication

Integration
Building a Strong Foundation for Sustainability

Lacy Wood
Building A Strong Foundation for Sustainability

• Vision statement
• High–quality programming
• Measurable objectives
• Outcome reports
ANY QUESTIONS?
Break
Creating Relationships to Support Sustainability

Danny Martinez
Networking Your Way to Sustainability
Advisory boards, sustainability committees, working groups...
Communicating for Sustainability

Laura Shankland
Your Voice, Your Message
Building Relationships with Influencers

• Consider yourself an expert
• Know the value of your organization
• Know who is on your side (and who isn’t)
• Highlight personal connections
Building Relationships with Influencers, *cont.*

- Admit if you don’t know something
- Be specific
- Value their staff
- Follow up
Wait, is that Mellody Hobson?
Lunch!
Finding the $$$$ and Resources for Sustainability

Catherine Jordan
Finding the Money and Resources for Sustainability
Break
What We’ve Learned
Creating Your Blueprint: Components of a Formal Plan

• Vision statement
• Creating relationships
• Communicating for sustainability
• Finding funding and resources
Live Large: Strike a **Sustain Ability** Pose!

*Catherine Jordan & Marion Baldwin*
Strike a Pose for Sustain Ability!
Next Steps

Marion Baldwin
Thank you!