



# IL 21<sup>st</sup> CCLC Special Topic Workshop

## Building a Strong Foundation for Sustainability

Abraham Lincoln Presidential Library  
112 North Sixth Street, Springfield, IL 62701

### Agenda March 1, 2016

Time	Session
8:30 a.m.	<b>Check-In, Networking, and Breakfast</b>
9:00 a.m.	<p><b>Welcome, Announcements, and Framing</b> Lacy Wood, Project Manager, Illinois Quality Afterschool Today's PDAG Presenters: Jodee Craven, Rochelle CCSD 231, Rochelle; Linda Gibbens, Urbana SD 116, Urbana; Marla Harp, Benton Consolidated HS District 103, Benton</p>
9:15 a.m.	<p><b>What Does Sustainability Mean to You?</b> Marion Baldwin, Senior Technical Assistance Consultant, Illinois Quality Afterschool Most often people think of sustainability as fundraising. Beyond funding, find out what else is needed to sustain your afterschool program.</p>
9:45 a.m.	<p><b>Building a Strong Foundation for Sustainability</b> Lacy Wood, Project Manager, Illinois Quality Afterschool Vision, high-quality programming, measurable evidence of success, and ongoing communication of program results are prerequisites for sustainability that convey why your program matters and the reasons it should be sustained.</p>
10:00 a.m.	<b>Break</b>
10:15 a.m.	<p><b>Creating Relationships to Support Sustainability</b> Danny Martinez, Senior Technical Assistance Consultant, Illinois Quality Afterschool Broad-based support is vital to the long-term sustainability of your program. Learn how to use intentional networking to identify potential partners, cultivate relationships, and form strategic partnerships that support sustainability. Discover the role and benefits of advisory boards, sustainability committees, and other work groups.</p>
11:15 a.m.	<p><b>Communicating for Sustainability</b> Laura Shankland, Senior Technical Assistance Consultant, Illinois Quality Afterschool Make sure they get the message! The story of your afterschool program should make clear the many reasons for sustaining it.</p>
12:15 p.m.	<b>Lunch</b>
1:15 p.m.	<p><b>Finding the \$\$\$\$ and Resources for Sustainability</b> Catherine Jordan, Senior Consultant, Illinois Quality Afterschool Determine where to look and develop strategies for securing the funding and other resources needed to sustain your program.</p>
2:15 p.m.	<b>Break</b>
2:30 p.m.	<p><b>Designing Your Sustainability Plan</b> Lacy Wood, Project Manager, Illinois Quality Afterschool Discover the power of a written sustainability plan and start building a strong foundation for sustaining your afterschool program.</p>
3:30 p.m.	<p><b>Live Large: Strike a Sustain Ability Pose!</b> Catherine Jordan, Senior Consultant, and Marion Baldwin, Senior Technical Assistance Consultant, Illinois Quality Afterschool</p>
3:45 p.m.	<p><b>Next Steps</b> Marion Baldwin, Senior Technical Assistance Consultant, Illinois Quality Afterschool</p>
4:00 p.m.	<b>Adjourn</b>

